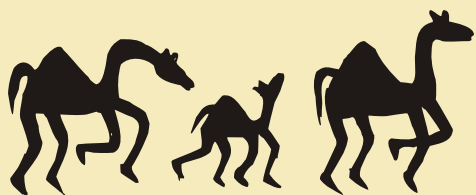


CAMEL CHARISMA PRODUCT LINES



Desert Wool is from one-humped dromedary camels rather than conventional camel wool which is from two-humped Bactrian camels. The herders shear their dromedaries once a year at Holi, at the beginning of the hot season. After separation by fineness and colour, the wool is handspun by women groups in remote villages of the Thar desert. The yarn is then hand woven into either stoles or rugs.

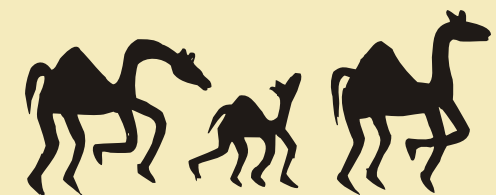


Desert Paper Is composed of up to 36 species of natural trees, bushes and grasses, made by a unique process that involves natural fermentation in the stomachs of free grazing camels kept by the Raika, the famous camel nomads of Rajasthan. The raw material is then processed in our tiny factory and made by hand into big sheets of paper which village women then turn into a variety of notebooks, diaries.

Desert Bliss our hand made camel milk soap comes in various skin caring varieties with neem, with multani mithi, and with bajra



Desert Dessert Camel milk is a health food recognised and recommended by doctors against Diabetes, autism, infectious diseases and as a general tonic, even as aphrodisiac. We we make ice cream from camel milk and thrive to make camel milk available to interested clients and consumers. Only available on our campus near Sadri.



SAVE THE CAMEL



Over the last few decades, the number of camels in Rajasthan has decreased by more than half because of land-grabbing, lack of policy support, absence of camel health care and other factors. Young people are no longer interested in keeping camels. Camel Charisma thrives to make camel breeding once more economically attractive by creating markets for their raw materials.

Turning camel wool, milk and even poo into a range of ecological products also provides income for rural women and men in isolated villages. And it contributes to the sustainable management of the Thar Desert and conserve this biodiversity rich agro-ecosystem.



**ALL OUR PRODUCTS
ARE FROM LIVING
CAMELS THAT ROAM
THE THAR DESERT,
EITHER FREE-RANGING
OR UNDER THE CARE OF
THEIR RAIKA HERDERS.**

CONTACT

Camel Charisma

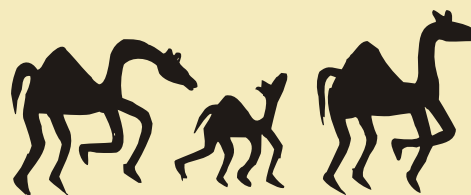
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CAMEL CHARISMA

Camel Charisma is a social enterprise that seeks to develop, promote and market environment friendly products from the camel, with the purpose of saving this unique desert animal from extinction.

